

Andover Women in Business Club

Newsletter September 2011

President's Prologue

Farewell and Welcome

At the AGM we heard, with great regret, that Anoushka has resigned from the committee and from the Club. She has sold her business and she and her family are planning on moving to France to set up a fishing business. We shall miss her and thank her for all she has contributed over the years. Unfortunately Taryn also had to withdraw her nomination and Larch was confined to bed with the 'flu, so was not able to talk about Social Networking in Business. We hope she can give a longer talk early in the new year.

We are pleased to welcome Lesley Knight as our new Secretary. Liz becomes Treasurer, Brenda remains as Membership Secretary and I as your President for another year. We are still in need of someone to look after venues and menus for the Club, a task which can largely be done by email. Do, please, contact me if you can help.

Do you know all you need to know about how the law affects your business - on merchantable quality, methods of trading, what to look out for when renting premises, for example? There may be one or two little wrinkles that have escaped your notice, so please let me have any questions you would like to put to our Legal Eagles on their particular areas of expertise and on these topics at our next meeting - details are in the invitation. The evening should help us all to get AWIBC off to a good, and lawful, start for its new year.

Vera Hughes

AWIBC Starts its 20th Year

Andover's Mumbai Thai Restaurant provided the venue for the Andover Women in Business Club's Annual General meeting on 6th September. The Club, now in its twentieth year, continues to provide local business women with support, friendship and networking opportunities and maintains a high profile in the local business community.

Following the formal business of the meeting, which included reports from the existing President, Vera Hughes, and the Treasurer, Secretary and Membership Secretary, the election of new committee members took place. Vera Hughes retains her role of President and duly thanked the outgoing committee for its hard work and commitment to the Club, before offering a warm welcome to the new members of the committee.

The Club, which currently has 42 members, gives local business women the opportunity to network and promote their businesses and provides a forum for discussion and an opportunity to share experiences and advice. With a varied list of venues for the monthly meetings, members enjoy dinner with wine before an interesting and diverse mix of speakers. A monthly Newsletter is circulated to all members, who may advertise or submit articles free of charge.



The business part of the meeting



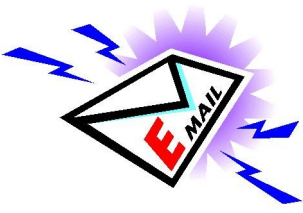
The fun part of the meeting

The meeting finished with an informal, constructive discussion about the importance of a good business card and how small improvements can be very beneficial. One member enlightened the group to the latest innovation in business cards in the form of QR Codes – a means of putting large amounts of company information onto a microchip on the back of the card!

The Club meets again on Tuesday 4th October at the Bourne Valley Inn, at 6.30pm for 7pm, with speakers talking about a range of legal issues.

Tessa Makepeace

Andover Women in Business Club



Email Tracker Programs, how to avoid.

The person that sent this information to me is a computer technician. He spends a lot of time clearing the junk off computers for people and listens to complaints about speed. He wrote:

1) Any time you see an email that says "forward this on to '10' (or however many) of your friends", "sign this petition", or "you'll get bad luck" or "you'll get good luck" or "you'll see something funny on your screen after you send it" or whatever - it almost always has an email tracker program attached that tracks the cookies and emails of those folks you forward to. The host sender is getting a copy each time it gets forwarded and then is able to get lists of 'active' email addresses to use in SPAM emails or sell to other spammers. Even when you get emails that demand you send the email on if you're not ashamed of God/Jesus - that is email tracking, and they are playing on our conscience. These people don't care how they get your email addresses - just as long as they get them. Also, emails that talk about a missing child or a child with an incurable disease "how would you feel if that was your child" - email tracking. Ignore them and don't participate!

2) Almost all emails that ask you to add your name and forward on to others are similar to that mass letter years ago that asked people to send business cards to the little kid in Florida who wanted to break the Guinness Book of Records for the most cards. All it was, and all any of this type of email is, is a way to get names and 'cookie' tracking information for telemarketers and spammers - to validate active email accounts for their own profitable purposes.

ALSO: Email petitions are NOT acceptable to government or any other organization. To be acceptable, petitions must have a "signed signature" and full address of the person signing the petition.

Diary Dates

29th September	Salisbury Playhouse	Way Upstream
4th October	Bourne Valley Inn	Legal Eagles
1st November	Red Lion Country Inn	Networking Meeting
6th December	Clos du Marquis	What's new at Christmas?
10th January	Red Lion Country Inn	Social Networking in Business
7th February	Mumbai Thai	Keeping Fit with Jackie G
6 March	Keystone Hall	Wine Tasting
3 April	Red Lion Country Inn	Networking Meeting

Please note, due to uncertainties with the venues, we may have to change some of the above.

Please note:



Subscription for the year 2011/2012 are now due. If you haven't yet paid your £30, please send it to:

Liz Scrase
at 'Willowdale' 57
Rooksbury Road, Andover, SP10 2LP
or bring your cash/cheque to the next meeting in October.

The **DEADLINE** for the October issue of the club newsletter is:

14th October 2011

Newsletter editor: Brenda Locke

Email: brenda@datacounts.co.uk

Telephone: 01264 354174

Please note, it is **free** for members to advertise in the newsletter

